

# J-Plan... in Thailand

## The exclusive offers for Japanese Festivals | Events organiser

### Special Privileges for

Japanese festivals and/ or events organisers, association, entity, government or private organization, who plan to **"co-create"**, **"joint venture"**, a festival or event in Thailand with local Thai partners (*public/ private organization*).

#### Subvention for New Creation/ Co-Creation / Joint Venture Festivals and Events:

- Feasibility study when submitting business plan to TCEB with identification of local partner in Thailand
- Trip for site inspection of 2 paxx (*air fare & accommodation*)
- Government & Private Linking/Appointments/ Collaboration
- International Promotion Program for festivals/ events promotion in ASEAN
- Research Audit for post event evaluation
- Fast Track at Suvarnabhumi Airport for VIP guests

#### Event Specifications:

- Generate significant economic benefits for Thailand through increased visits from international tourists, international spectators and international participants
- Highlight Thailand as an event destination through high profile, international media coverage
- Events must have a strong demonstrated fan base/ following in Thailand and/ or other regions with total 10,000 visitors, both domestic and international.

